Charted Claims: Method Claims: 1

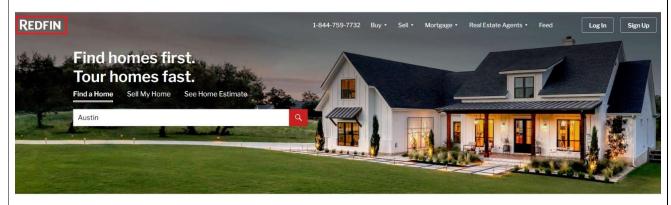
US10514832B2

1. A method comprising:

determining, in response to a user command, regions of interest within each of a plurality of cards by searching information indicating previous user preferences; and

Redfin ("The accused instrumentality")

The accused instrumentality practices a method which comprises determining, in response to a user command (a user command to search desired real estate property), regions of interest (address, price, property features, etc.) within each of a plurality of cards (e.g., cards showing houses for sale, rent, etc.) by searching information indicating previous user preferences (e.g., Beds, Saved homes, Price, Square feet, Recommended, etc.).





https://www.redfin.com/

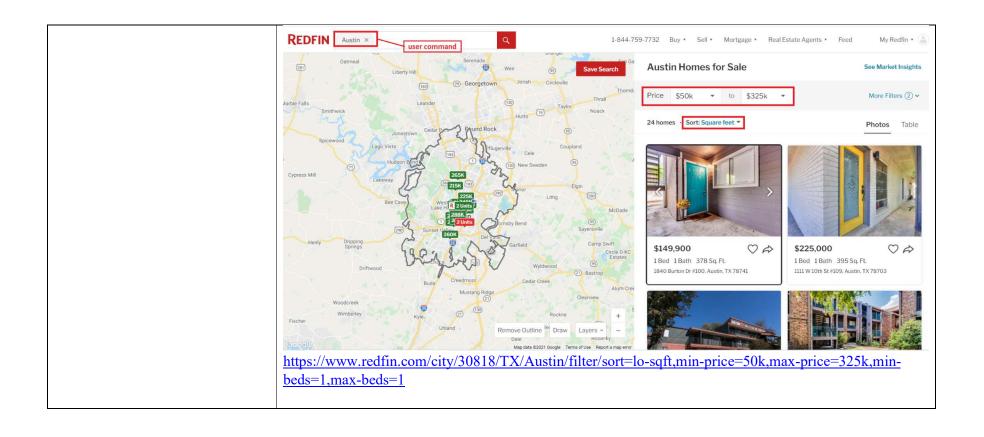
Sell for more than the home next door °

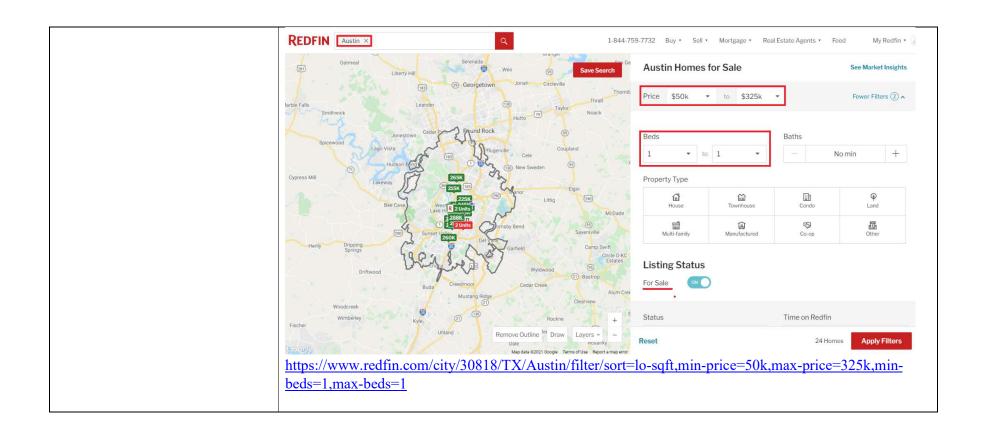
Local Redfin Agents price your home right and make it shine online. Get started with a free consultation.

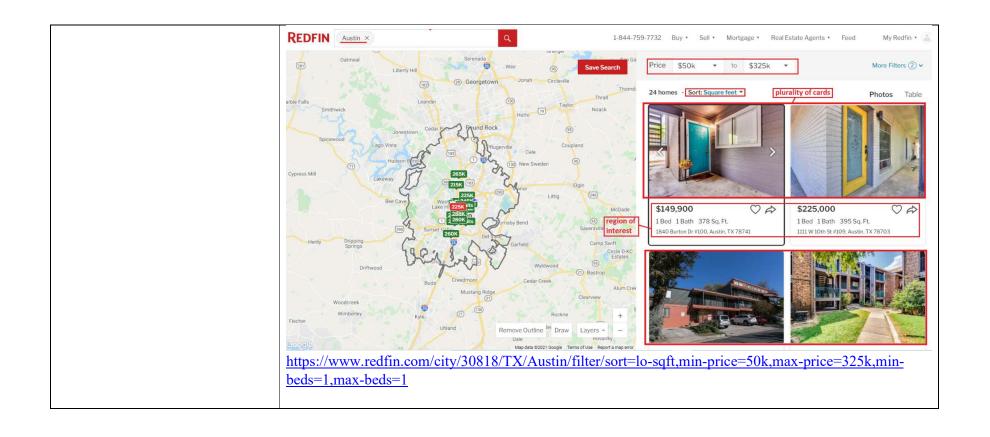
Enter your street address

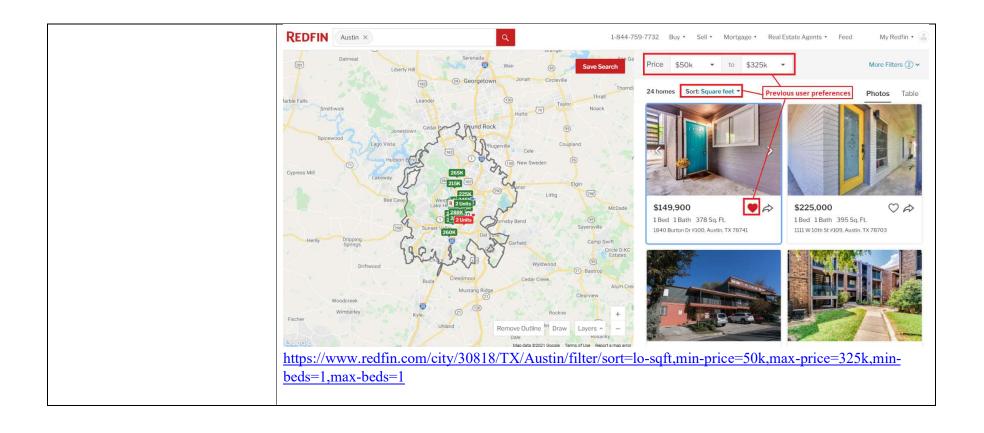
Next

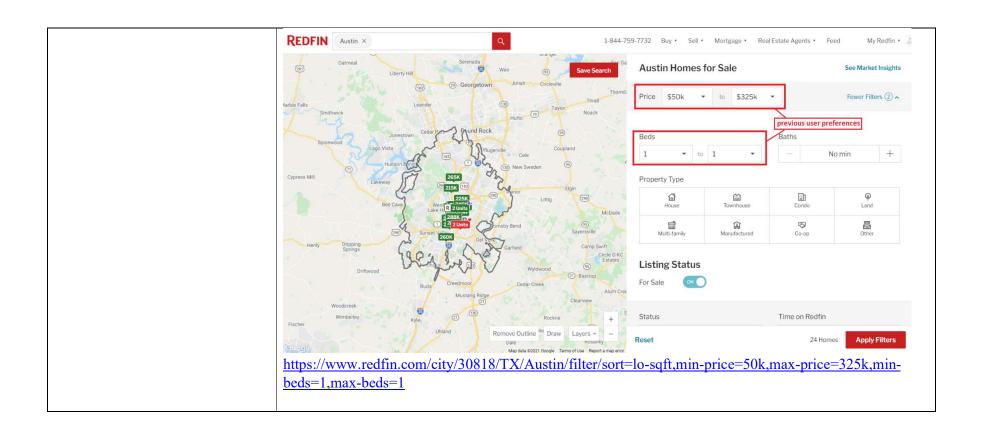


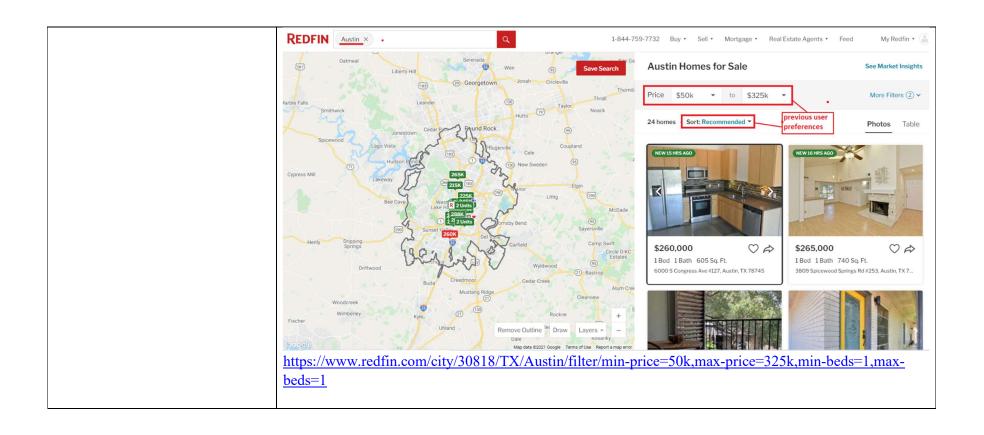












A. All Users of the Redfin Sites

From registered and unregistered users of the Sites, we automatically receive and record information whenever you interact with the Sites. This includes IP address data from our server logs, cookie information, browser information, information about your activity while on the Sites (such as the pages you request, properties that you view or save, and property that you claim), and the URL of the site you came to the Sites from. We also may collect the mobile device ID (such as the ID for Advertising on iOS and Android ID on Advoid) from users of the Redfin Applications. If permitted by the settings on your device and/or with your consent, we will also collect your geolocation information. We use this to provide you with location specific information, such as homes for sale near your current location as determined by your geolocation, and information about listing your home for sale based on your geolocation. We may also approximate your location based off your IP address, to customize your experience on our Sites.

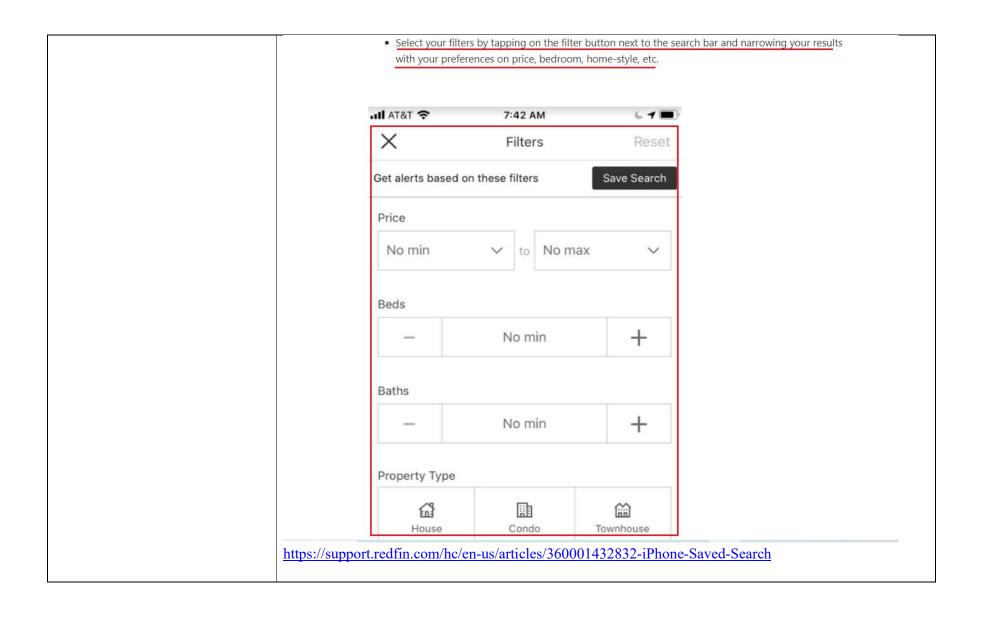
We may also use the information listed above to help diagnose problems and performance with the Services, analyze trends, customize your experience, and administer the Services. We may provide IP addresses to third-parties to help us analyze website user survey data. We may also use the information described in this section to better target information about Redfin's Sites and Services, for example, by displaying more accurate or relevant information on our Sites, matching you to a public record listing of a property, tailoring the advertising we display on third party websites and platforms, and sending better targeted and tailored messages, including via email and/or push notifications.

B. Registered Users of the Redfin Sites

We are required to collect certain information, including your name and email address, as a condition of our licenses with the multiple real estate listing services (the "MLSs") in order to allow you to access the full MLS listings. You give us this information when you create your Redfin account. When you give us this information at one of our events, or upon your request, we will create a Redfin account for you, and you agree that this Privacy Notice and our Terms of Use apply. In addition, when you are signed in to your Redfin account and using Redfin through Facebook, Twitter, or any other third-party authorization service, we may make use of the information that they provide us to further customize your Redfin experience. We may share Personal Information with such third parties to deliver Redfin tailored content both on our Services and on third party sites (e.g., social media sites).

- My Redfin: My Redfin is a feature that allows you to upload notes and photos about a property, save searches, add favorites and xouts, and otherwise organize homes that may interest you. We save all of this "My Redfin" information for use later in connection with
 our Services. It is stored with your Redfin account information.
- Account Password Security: Your Redfin account password is encrypted on our server. It is your responsibility not to disclose your
 password to other people and to ensure you maintain its security.

https://www.redfin.com/about/privacy-policy



updating for display the plurality of cards to visibly show in a display area of a display device the at least one region of interest of multiple cards included in a first group of the plurality of cards, wherein said updating includes repositioning the plurality of cards to remove cards not included in the first group from the display area and to visibly display the at least one region of interest within all of the multiple cards included in the first group within the display area of the display device.

The accused instrumentality practices updating for display the plurality of cards (e.g., cards showing houses for sale, rent, etc.) to visibly show in a display area of a display device (e.g., a user computer device such as laptop, PC, etc.) the at least one region of interest (e.g. address, price, property features, etc.) of multiple cards (e.g., all cards included in the search results) included in a first group of the plurality of cards (e.g., a group of real estate properties cards for a user query) wherein said updating includes repositioning the plurality of cards to remove cards not included in the first group (e.g., cards with address outside the displayed map are removed) from the display area and to visibly display the at least one region of interest (e.g. cards with address within the display boundary are displayed) within all of the multiple cards included in the first group (e.g., cards with addresses within the displayed map) within the display area of the display device.

As shown below, on determining region of interest and based on user command, the cards showing addresses with region of interest are displayed.

